



Public Disclosure of Student Achievement

Institution Name: Tunis Business School – University of Tunis

Business Unit(s) included in this report: All five majors

Academic Period Covered: 2023-24

Date Report Posted: 3/26/2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration	Retention	95%	96%
Bachelor of Business Administration	Graduation	85%	85%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out).
Retention Rate	Number of students who were active at the end of the 2022-23 academic year and returned as active students in the program for the 2023-24 academic year.