ANNOUNCEMENT

DOCTORAL PROGRAM IN BUSINESS & ECONOMICS ANALYTICS AT TBS

Tunis Business School (TBS) invites applications for its Doctoral Program in Economics & Business Analytics. Candidates must submit their complete files online to doctoral.program.tbs@gmail.com before December 22, 2025, at 12:00 p.m.

Eligibility

Candidates must demonstrate strong quantitative skills with applications in Economics and Business, typically evidenced by a master's or engineering degree in Business Analytics, Economics, or a closely related discipline.

Required Application File

- A detailed statement of objectives

- An up-to-date Curriculum Vitae (CV)

- Official transcript for all years of studies at university study, in addition to the Baccalaureate (high school) level

- A copy of a National ID or the first two pages of a passport

Thesis Scope

This doctoral program is dedicated to advancing research at the critical intersection of economic theory and modern business analytics. The program is designed for applicant who wish to investigate complex economic phenomena and business challenges through the lens of advanced data analysis.

The scope of doctoral theses will encompass, but is not limited to, the following key areas:

Econometric Modeling & Forecasting: Developing and applying advanced econometric models to predict market trends, consumer behavior, and economic indicators.

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Data-Driven Economic Policy Analysis: Utilizing large-scale datasets to evaluate the impact of fiscal, monetary, and regulatory policies on businesses and markets.

Business Intelligence for Strategic Decision-Making: Leveraging statistical analysis, machine learning, and artificial intelligence to optimize business strategies, operations, and financial performance.

Market Analysis & Consumer Economics: Applying data science techniques to understand market structures, competitive dynamics, and consumer choice models.

Empirical Industrial Organization: Using microdata to study firm competition, market efficiency, and the effects of mergers and acquisitions.

Doctoral students will be equipped with sophisticated analytical tools from statistics, artificial intelligence, and decision sciences. Through a rigorous curriculum of advanced courses, seminars, and workshops, candidates will be prepared to generate impactful, data-driven solutions.

Graduates of this program are poised for distinguished careers in academia, international research organizations, and as expert analysts within leading business firms.

The Program

A doctoral student must successfully pass over the first 2 years a total of 10 advanced and seminar courses in economics and business analytics. The courses will be announced and scheduled in due time. Further, during the first semester, the student must complete a doctoral thesis proposal under the supervision of an advisor (Associate or Full Professor). The thesis proposal must be evaluated and approved. The student must complete the dissertation within three years of entrance to the program. In exceptional situations, a student may be granted an additional year.